

# \_\_\_ ACRYLIC <u>™</u>\_\_\_

Permanent. Lightfast. With artist-quality pigments.



# ACRYLIC INK



Ultra-fluid acrylic with lightfast\*, artist-quality pigments. No dyes. No fade. Just pure, permanent color.

This is our lowest viscosity acrylic. Unlike regular inks, Liquitex Acrylic Ink is made with finely milled artist-quality pigments instead of dyes. And like all acrylics, it dries quickly and permanently, with no smudging or bleeding when rewetted or layered. You get pure, lightfast\* liquid color in a range of opacities.

Ultra-fluid	<b>/</b>
Highly pigmented	<b>/</b>
Dye-free	<b>/</b>
Non fading	~
Satin finish	~
Permanent when dry	~

<sup>\*</sup> Metallic pigments are naturally less lightfast.



35 COLORS



Acrylic Ink is made by Liquitex, creators of the first artists' acrylic in 1955. Use it for watercolor techniques, pouring, airbrushing, pen and ink, collage and mixed media.

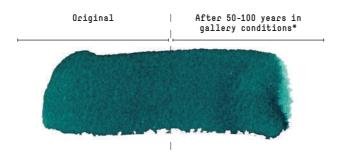
Mix it with mediums and other acrylic formats from the Liquitex range. They're all intermixable.

## NO DYE, JUST PURE PIGMENT

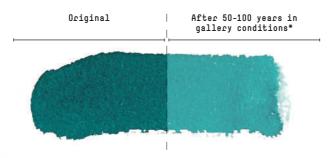
This is a fine art ink. Made with fine art materials.

You can rely on the highest quality color-intense artist pigments when you use Acrylic Ink. Our pigments are processed using the latest basket bead-mill technology, where tiny reinforced ceramic beads give fine dispersion, great color development, strength and brightness. No quick-to-fade dyes, just true color purity and archival stability in an ultra-fluid acrylic vehicle.

#### LIQUITEX ACRYLIC INK



#### REGULAR INK



 $<sup>^{\</sup>star}$  Exposed to UV light under laboratory conditions to replicate 50-100 years in normal gallery conditions.

### Ultra-fluid versatility

Liquid acrylic can be used in so many ways.

Airbrushing? Pouring? Pen & ink? A sheer wash of color?
Acrylic Ink is perfect to use straight from the bottle in any way you want. As our lowest viscosity color, the ultra-fluid formula is ideal for fine and flowing applications and techniques.
Add a professional medium to adjust it further.

### Opacity

#### A natural expression of pigment.

Each pigment has its own unique character and this dictates its opacity. Among the 30 ink colors you'll find a choice of opaque, semi-opaque and transparent colors - all shown on the label - to help you achieve a range of effects.

### Safe to use

#### Independently certified.

The Approved Product (AP) seal proves it's safe for studio and educational use. Independently tested by the Art and Creative Materials Institute at Duke University, our colors\* have been certified to contain no materials in sufficient quantities to be toxic or harmful to humans or to cause health problems.

<sup>\*</sup>Some colors contain ingredients that naturally cannot hold the AP seal.

### Permanent when dry

Water-resistance and permanence not seen in regular inks.

Because it's acrylic, the ink dries quickly and doesn't move once dry - which means you can over-paint without bleeding and achieve multi-layered, velvety surface effects.

No smudging. No blots.

### Archival quality

#### The professional standard.

On a client's wall. In a gallery. Your work needs to stay as you intended. As with all Liquitex products, the pigments in Acrylic Ink have passed extensive tests for lightfastness. Each pigment is rated according to the American Society for Testing & Materials (ASTM), and we only use pigments rated ASTM I or II\*. This means your work will have the greatest archival permanence possible – at least 50 years+ in gallery conditions – with no color shifting or fading, to stay vibrant and true.



## THE RANGE

35 colors in a standard 1 fl oz/30ml and Carbon Black and Pen Cleaner in a larger 5.1 fl oz/150ml.

Plus a range of sets - from muted to primary colors. I fl oz bottles have a dropper cap so you can control the ink easily and cleanly



loz (30ml) 35 colors

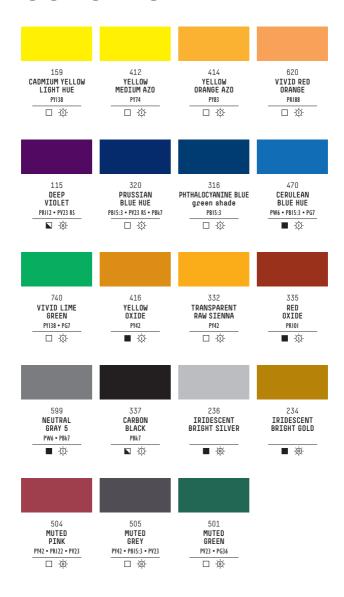


5.loz (150ml) 2 products

### Techniques

Watercolor techniques	<b>/</b>
Pouring	~
Airbrushing	~
Pen & ink	<b>~</b>
Collage & mixed media	~

## **COLOR CHART**



35 COLORS



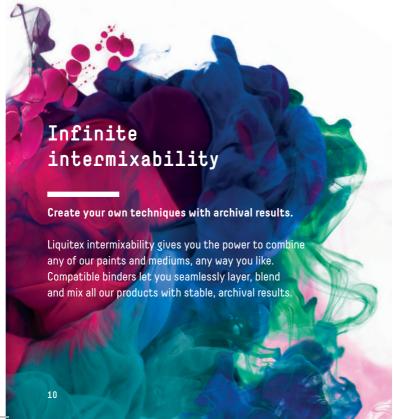
#### **KEY TO CODING**

# OPACITY RATING ASTM LIGHTFASTNESS RATING ■ Opaque ☆ Excellent ■ Semi-Opaque ☆ Very good □ Transparent ☆ Not ASTM rated

# A HISTORY OF INVENTION

Challenging the established ways of doing things is in our DNA.

It's how we invented the first water-based acrylic paint in 1955, helping to revolutionize the art world. Before 1955, oils, watercolors and solvent-based acrylics were the only choices for artists. Our new acrylic, created by our founder Henry Levison, could be used on almost any surface. It dried quickly, cleaned-up with water and worked in a range of viscosities. Henry tried to come up with a name that captured the essence of the medium and the fact that it could go from fluid liquidity to heavy texture - and everyplace else in between. He called it Liquid Texture or Liquitex.



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# The Liquitex intermixable system

All products are water-based and lightfast\*



#### **HEAVY BODY ACRYLIC (105 COLORS)**

High viscosity acrylic, ideal for impasto and texture. Retains crisp brush strokes and palette knife marks.



#### SOFT BODY ACRYLIC (100 COLORS)

Low viscosity acrylic. Multi-technique, with great surface coverage. Retains subtle brush strokes.



#### ACRYLIC GOUACHE (50 COLORS)

The most highly pigmented of all our paints. Solid, flat, matte. No brush strokes. No cracking. No need to dilute.



#### SPRAY PAINT (100 COLORS)

Professional pigmented matte paint in a spray. Low odor, water-based technology, highly lightfast\*.



#### ACRYLIC MARKER (50 COLORS)

Permanent acrylic paint made with fine art pigment. In a marker-style pen for the ultimate control.



#### ACRYLIC INK (35 COLORS)

Ultra-fluid acrylic ink made with lightfast\* fine art pigment. No dyes. No fade. Water-resistant when dry.



#### MEDIUMS

Acrylic mediums for every technique. Every surface. From high functioning preps to experimental effects and finishes.



#### **TOOLS**

Professional brushes, palette knives and accessories. Designed with artists. Built to last.



#### BASICS (72 COLORS)

Everyday acrylics, mediums and tools made for all artists - from students to professionals.

<sup>\*</sup>Fluorescent and metallic paints are naturally less lightfast.

# Artists' acrylics since 1955.









liquitex.com

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